



**CENTRE AFRICAIN D'ÉTUDES
SUPÉRIEURES EN GESTION**

CESAG

BILINGUAL SKILLS TRAINING

**IN A MULTICULTURAL WORLD WITH PROFESSIONAL SUPPORT
OF STUDENTS FOR THE ACQUISITION OF TWO LANGUAGES,
FRENCH AND ENGLISH.**



CESAG Business School is an international public institution specialising in training, consulting and research in economics and management sciences.

It was created as part of the Community of West African States (CEAO) following a decision taken by the Heads of State at the Bamako Conference in 1978.



CESAG Business School, a public institution of excellence and international stature

**TRAINING
COURSES OFFERED
2024/2025**

**CESAG
BUSINESS
SCHOOL**

**Management - Accounting - Financial Control - Human Resources
Marketing - Strategy - Economics - Health Economics**

Bachelors - All Bachelors are taught in French and English

ENTRY REQUIREMENT	PROGRAMMES	S1 - S2 - S3	S4 - S5 - S6	
High School Diploma	Bachelor of Management	CORE COURSE	SPECIALISATION	
			Banking and Financial Techniques (BFT)	
			Marketing and Business Development (MBD)	
			Human Resources Management (HRM)	
			Entrepreneurship and Project Management (EPM)	
	Bachelor of Computer Science Applied to Business Administration (CSBA)	CORE COURSE	Digital Transformation & Innovative Project Management (DTIPM)	
			Data Analysis (DA)	
	Bachelor's in Health Services Management (BSc HSM)	CORE COURSE	Health Services Management (HSM)	
	Bachelor in SME-SMI Management (BSc SME-SMI)  face-to-face and online			
	Bachelor of Accounting, Control and Audit (BSc ACA)			
Bachelor Programme Grande École (BPGE)				
Bachelor in Digital Public Management (BDPM)				
Diploma of Accounting and Financial Management Studies (DECOGEF),  courses are taught in French only, in addition, the diploma is regional (Application document screening)				

Special Bachelors - Courses are taught in French and English

ENTRY REQUIREMENT	PROGRAMMES	S5	S6
High School Diploma + 2 years of Higher Education studies	Professional Bachelor in Business and other Organisations	CORE COURSE	SPECIALISATION
			Entrepreneurship and Project Management (EPM)
			Human Resources Management (HRM)
	Marketing and Business Development (MBD)		
Professional Bachelor in Accounting and Financial			

ENTRY REQUIREMENT	PROGRAMMES	M1(S7- S8)	M2(S9- S10)
HIGH SCHOOL DIPLOMA + 3 YEARS IN HIGHER EDUCATION STUDIES	Master's in Management and Decision (MMD)	CORE COURSE	SPECIALISATION
			Finance
			Actuarial sciences
	Master's in Law, Banking, Finance and Insurance (MLBFI)	CORE COURSE	Applied economics
	Master's in Marketing and Strategy (MMS)		Banking and financial law
	Master's in Human Resources Management (MSc HRM)		Management of Insurance Companies
	Master's in Project, Programme and Policy Evaluation (MSc 3PE)	CORE COURSE	IT-Finance (Information Technology for Finance)
	Master's in Accounting and Financial Management (MSc AFM)		Business Development and Digital Marketing
	Master's in Audit and Management Control (MSc AMC)	CORE COURSE	Brand and Innovation Management and Marketing Intelligence
	Master's in Decentralisation and Local Governance (MSc DLG)		Performance Management and Development
	Master's in Accounting, Control and Audit (MSc ACA)	CORE COURSE	Compensation and benefits
	Master's in Project Management (MSc PM)		Master's in Health Management (MSc HM)
	Master's in Project Management (MSc PM)	CORE COURSE	Master's in Accounting, Control and Audit (MSc ACA)
	Master's in Health Management (MSc HM)		Master's in Project Management (MSc PM)
	Postgraduate Diploma in Accounting and Financial Management (DESCOGEF) (Application document screening)	CORE COURSE	Master's in Health Management (MSc HM)
	Postgraduate Diploma in Accounting and Financial Management (DESCOGEF) (Application document screening)		

 courses are taught in French only, in addition, the diploma is regional

MBA in person or online – All courses are taught in French and in English

ENTRY REQUIREMENT	PROGRAMMES	S9	S10	
High School Diploma + 4 years in Higher Education studies	Master's in Banking and Finance	CORE COURSE	SPECIALISATION	
			Banking and Risk Management	
			Financial Markets and Corporate Finance	
	MBA in Health Services Management (MBA HSM)	CORE COURSE	Compliance	
			Hospital Services Management	
			Health Programme Management	
	MBA in Training Engineering and Management (MBA TIM)	CORE COURSE	Management of Pharmaceutical Companies	
			Concepteur et Gestionnaire de Formation dans les Entreprises et les Organisations	
			Concepteur et Gestionnaire de Dispositifs et d'Actions de Formation	
	MBA in Administration and Management	CORE COURSE	Designer, facilities and training Manager	
			Training Systems Designer and Manager	
				Management of Public
		(MBA AM) MBA in Project Management		
		MBA in Marketing and Strategy (MBA MS)		
	MBA in Islamic Finance (MBA IF)			
	MBA Management of International Cooperation and Diplomacy (MBA MICD)			
	MBA Strategic Human Capital Management (MBA SHCM)			
	MBA in Audit and Management Control (MBA AMC)			
	MBA in Health Economics (MBA HE)			
	MBA in (Inter) African Public Management (MBA IAPM)			
	MBA in Public Performance Management (MBA PPM)			
	MBA in Environmental and Energy Management (MBA 2EM)			



Online MBA programmes require two face-to-face sessions which can be in the form of on campus meetings in different locations.

TUITION FEES & PAYMENT

Students who passed the CESAG entrance examination can download their pro forma invoice and letter of admission for the 2024-2025 academic year. The first instalment (50%) must be paid into the CESAG bank account before the start of the courses. The references of pro forma invoices must be passed to the bank and the student must ensure that they appear on the receipt issued by the bank. The final invoice will then be sent to students as soon as the payment receipt of the first instalment is sent .

DEADLINES FOR PAYMENT OF TUITION FEES :

- **1st instalment: 50% to pay to confirm enrolment;**
- **2nd instalment: 25% to be paid at the beginning of December 2024 at the latest;**
- **3rd instalment: 25% to be paid at the beginning of March 2025 at the latest.**

Please note: Programmes that start during the course of 2024 have different payment deadlines from the current ones.

After enrolment and course start, tuition fees are non-refundable. However, a student may request a deferral of enrolment during the first half term subject to approval of the Department of Lifelong Learning and Student Life (DFTLV / VE)

All the programmes of CESAG Business School are accessible to all nationals of French-, English- and Portuguese-speaking countries

- For English-speaking students, an intensive French course is planned from the start of the courses.
- For French-speaking students, an intensive English course is planned from the start of the course.
- For Portuguese-speaking students, an intensive English and French course is planned from the start of the course.

*S : Semester

*M : Master

Bachelors – All Bachelors are taught in French and English

CESAG
BUSINESS
SCHOOL

PROGRAMMES	TARGET	TUITION FEES
Bachelor of Management Majors : <ul style="list-style-type: none"> Banking and Financial Techniques (BFT) Marketing and Business Development (MBD) Human Resource Management (HRM) Entrepreneurship and Project Management (EPM) 	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year
Bachelor of Computer Science Applied to Business Administration (CSBA) Majors : <ul style="list-style-type: none"> Digital Transformation & Innovative Project Management (DTIPM) 	Holders of High School Diploma (Science subjects)	1,325,000 FCFA/year
Bachelor in SME-SMI Management (BSc SME-SMI)	Holders of High School Diploma (Any subject)	1,500,000 FCFA/year
Bachelor of Accounting, Control and Audit (BSc ACA)	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year
Bachelor Programme Grande École (BPGE)	Holders of High School Diploma (Science and technology subjects)	1,225,000 FCFA/year
Bachelor's in Health Services Management (BSc HSM)	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year
*Diploma in Accounting and Financial Management studies (DECOGEF)	Holders of High School Diploma (Any subject)	1,500,000 FCFA/year
Bachelor in Digital Public Management (BDPM)	Holders of High School Diploma (Any subject)	1,225,000 FCFA/year

Special Bachelors – Courses are taught in French and English

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Professional Bachelor in Accounting and Financial Techniques (BAFT)	Holders of High School Diploma + 2 years Undergraduate in Finance/Accounting	1,325,000 FCFA
Professional Bachelor in Business and other Organisations Management (BBOOM) Majors : <ul style="list-style-type: none"> Entrepreneurship and Project Management (EPM) Human Resources Management (HRM) Marketing and Business Development (MBD) 	Holders of High School Diploma + 2 years Undergraduate in Finance/Accounting	1,325,000 FCFA

Masters – All Masters are taught in French and English

CESAG
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Master's in Management and Decision (MMD) Majors : <ul style="list-style-type: none"> Actuarial Science Finance 	Holders of High School Diploma + 3 years Undergraduate (in Economics, Management Sciences, Applied Mathematics or other related fields)	2,795,000 FCFA/year
Master's in Law, Banking, Finance, and Insurance (MLBFI) Option : <ul style="list-style-type: none"> Banking and financial law Management of insurance companies IT-Finance (Information Technology for Finance) 	Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting	1,825,000 FCFA/year

Master's in Marketing and Strategy (MMS) Majors : <ul style="list-style-type: none"> • Business Development and Digital Marketing • Brand and Innovation Management and Marketing Intelligence 	Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting	1,825,000 FCFA/year
Master's in Human Resources Management (MSc HRM) Majors : <ul style="list-style-type: none"> • Performance Management and Development - Compensation and Benefits 	Holders of High School Diploma + 3 years Undergraduate	1,825,000 FCFA/year
*Master's in Project, Programme and Policy Evaluation (MSc 3PE)	Holders of High School Diploma + 3 years Undergraduate	1,825,000 FCFA/year
Master's in Accounting and Financial Management (MSc AFM)	Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting	1,825,000 FCFA/year
Master's in Audit and Management Control (MSc AMC)	Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting	1,825,000 FCFA/year
Master's in Decentralisation and Local Governance (MSc DLG)	Holders of High School Diploma + 3 years Undergraduate	1,825,000 FCFA/year
Master's in Accounting, Control and Audit (MSc ACA)	Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting	1,825,000 FCFA/year
Master's in Project Management (MSc PM)	Holders of High School Diploma + 3 years Undergraduate in Finance/Accounting	1,825,000 FCFA/year
Master's in Health Management (MSc HM)	Holders of High School Diploma + 3 years Undergraduate	1,825,000 FCFA/year
Advanced Postgraduate Diploma in Accounting and Financial Management (DESCOGEF)	Holders of High School Diploma + 3 years Undergraduate in Management Sciences	2,500,000 FCFA/year

MBA in person or online – Courses are taught in French and English

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Master's in Banking and Finance Majors : <ul style="list-style-type: none"> • Banking & Risk Management • Financial Markets & Corporate Finance • Compliance 	Holders of High School Diploma + 4 years in Higher Education and/or +2 years of professional experience desired	3,525,000 FCFA
MBA in Health Services Management (MBA HSM) Majors : <ul style="list-style-type: none"> • Management of Hospital Services • Management of Health Programmes • Management of Pharmaceutical Companies 	Holders of High School Diploma + 4 years in Higher Education Medical Doctors, Pharmacists, Medical Specialists In Social Sciences	2,995,000 FCFA
MBA in Training Engineering and Management (MBA TIM) Majors : <ul style="list-style-type: none"> • Designer and Training Manager in companies and organisations • Designer and Manager of Devices and Training Actions Designer and • Manager of Training Systems 	Holders of High School Diploma + 4 years Higher Education studies, Professional experience desired	2,995,000 FCFA

MBA in Administration and Management (MBA AM) Majors : • Management of Public • Administration	Holders of High School Diploma + 4 years Higher Education studies, Professional experience desired	2,995,000 FCFA
MBA in Health Economics (MBA HE)	Holders of High School Diploma + 4 years in Higher Education, Medical Doctors, Pharmacists, Social sciences and economics specialists	2.995.000 FCFA
MBA in Project Management (MBA PM)	Holders of High School Diploma + 3 years Higher Education studies, Professional experience required	2,995,000 FCFA
MBA Marketing and Strategy (MBA MS)	Holders of High School Diploma + 4 years Higher Education studies, Professional experience desired	2,995,000 FCFA
MBA in Islamic Finance (MBA IF)	Holders of High School Diploma level + 4 years Higher Education studies in Management predominantly	2,995,000 FCFA
MBA Management of International Cooperation and Diplomacy (MBA MICD)	Holders of High School Diploma level + 4 Minimum intermediate level (B1) in French and English, Professional experience desired	2,995,000 FCFA
MBA in Strategic Human Capital Management (MBA SHCP)	Holders of a Bac + 4 years Higher Education studies, Professional experience desired	2,995,000 FCFA
MBA in Audit and Management Control (MBA AMC)	Holders of High School Diploma level + 4 years Higher Education studies predominantly Management, Finance/Accounting	2,995,000 FCFA
MBA in (Inter) African Public Management (MBA IAPM)	Holders of High School Diploma level + 4 years Higher Education studies	2,995,000 FCFA
MBA in Public Performance Management (MBA PPM)	Holders of High School Diploma level + 4 years Higher Education studies	2,995,000 FCFA
MBA in Environmental and Energy Management (MBA 2EM)	Holders of High School Diploma level + 4 years Higher Education studies	2,995,000 FCFA

CESAG BANK DETAILS

The tuition fee must be paid into one of the following accounts :

ACCOUNT NO.

ECOBANK : SN094 01001 100000239002 17 SWIFT : ECOCSNDA

BCEAO : SN000 01001 000000800101 22 SWIFT : BCAOSNDA

BOA SENEGAL: N° COMPTE: SN100 01001 001193160005 26 SWIFT : AFRISNDAXXX

*Courses are taught in French and the diploma is regional.

*Master's in Project, Programme and Policy Evaluation (MSc 3PE) - (Open at Dakar and Lomé)

To apply, you must provide the following documents:

- an application form to fill online ;
- an original birth certificate, and a passport or identity card; ;
- a recent photograph (ID format) to be inserted on the platform
- a certified photocopy of the original (by an authorised official) of all diplomas obtained, including the HIGH SCHOOL DIPLOMA
- a copy of transcripts/academic report
 - o For candidates starting from the 1st year of Bachelor's degree programme, certified copies of the originals of transcripts from the first to the final High School year ;
 - o For candidates starting from the 3rd year of Bachelor's degree, certified copies of the original of grade reports from the two (2) years of the Bachelor's degree, the High School Diploma +2 years Higher Education studies;;
 - o For candidates starting from the 1st year of the Master's degree, certified copies of the original certificate of completion of the Bachelor's degree (or equivalent) ;
 - o For candidates for MBA programmes, certified copies of the original of the certificate of successful completion of the Bachelor's degree and 4 years Higher Education studies (or equivalent) or the certificate of diploma of 4 years Higher Education studies..
- Proof of recognition or approval of diplomas obtained is required if they are issued by a private institution ;
- A work certificate for programmes that require professional experience is desired (MBA, MBF, 3rd year BSc SME-SMI,...) ;
- Application file processing fees and participation in the entrance examination: 25,000 FCFA (or 38 Euros)

You must allow an extra 5,000 FCFA for civil liability insurance.

CESAG has an attractive site located in the heart of the city of Dakar and includes :

- well-equipped, air-conditioned and comfortable classrooms
- well-equipped computer labs , multimedia rooms
- lecture halls
- well-equipped language laboratories
- a modern library rich in documentary resources, with online resources, equipped restaurants open to students
- a student space dedicated to cultural activities - a green and ecological area
- a well-equipped, high-standard hall of residence
- comfortable , air-conditioned buses for educational outings and extra-curricular activities

In addition, CESAG Business School hosts more than 24 nationalities each year in a multicultural environment facilitating African integration.

CESAG ENTRANCE EXAMINATION, 2024-2025 ACADEMIC YEAR

TWO (2) FACE-TO-FACE TEST SESSIONS

TEST PROCEDURE

- **First session: Saturday 25th May 2024**
- **Second session: Saturday 27th July 2024**

The deadline for online applications (www.cesag.sn) is one week before the start of the entrance tests :

- **first session Sunday 19th May 2024 at 18:00 GMT**
- **Second session Sunday 21st July 2024 at 18:00 GMT**

Information on the entrance tests is available on the CESAG website
(www.cesag.sn)

The entrance test is open in all countries of West Africa, Central Africa and the Great Lakes, Mauritania, Djibouti, Madagascar, Comoros Islands, etc.

HOW TO APPLY?



1- type in the address bar, <http://monpgi.cesag.sn/web/signup> and pre-enrol; or from the website www.cesag.sn click on the link (application platform for a new candidate) to pre-enrol;

2- after approval of the pre-enrolment (registration), you will receive one minute later the link to the enrolment platform and a password in your mailbox (check in your junk mail if you do not see anything in your mailbox)

3- click on the link received to connect to the platform; enter your e-mail address and copy and paste your password (be careful not to paste with a space)

4- once in the platform, click on "new application" on the left of the screen, fill in the fields of all the tabs, insert the attachments without forgetting the payment slip (payment receipt of the application fee)

4- click on "Save" then "Submit". Please note that it is only after receiving your file, (48 hours after submission) that you will receive by email the acknowledgement of receipt of your application file.

CESAG Business School will contact you by e-mail for the next step of **the face-to-face entrance examination**



KEY STRENGTHS

+22

student nationalities.

+ 1500

students per year.

+40 countries

students per year.

+400

FT permanent teachers, associates and visiting lecturers

4

continents where students come from .

Cultural integration strengths through clubs and activities of student life.

Prestigious institutional and **academic** partners

Access to **employment** with the biggest and major international brands and names.

Library with a wide range of books.

Conferences and exchanges with companies.

access to scientific **events and** to publications of academic **articles**.

Language laboratory

Access to an **incubator**

Access to a **CSR** provision
CSR
International **exchanges**.

+ 9,000 CESAG graduates excel in all sectors of activity in more than 40 countries around the world.



PAYMENT METHODS

Please make the payment for your application file and participation in the entrance examination:

25,000 FCFA exclusively on the payment methods indicated by CESAG and currently available on the website; CESAG will not accept any other payment made outside those indicated.

Either in an ECOBANK branch in your country (specify that it is an account opened with ECOBANK Senegal (see address in the IBAN). Remember to use all the 24 characters to specify the account number. Include also the SWIFT code):

BANK DETAILS

Account No.

ECOBANK : SN094 01001 100000239002 17 SWIFT : ECOCSNDA

BCEAO : SN000 01001 000000800101 22 SWIFT : BCAOSNDA

BOA SENEGAL: N° COMPTE: SN100 01001 001193160005 26 SWIFT : AFRISNDAXXX

ADDITIONAL INFORMATION

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